

SPORT FISHING

MAKING A DIFFERENCE AWARDS CALL FOR NOMINATIONS

Do you know someone who has made a positive difference to saltwater recreational fishing?



Adrian E. Gray



Help us make a difference — by recognizing those who do!



CALL FOR NOMINATIONS

Sport Fishing magazine proudly announces its **Making a Difference** awards program. We will honor five individuals selected by a panel of judges from public nominations we receive through Dec. 31, 2010.

The valuable contributions people make to our sport often get little recognition. *Sport Fishing* wants to change that by focusing a national spotlight on individuals who have made a positive difference to saltwater recreational fishing — the sport, the resource, the industry.

Nominate anyone you know whose contribution in some way has significantly impacted:

- Resource conservation
 - Fisheries management
 - Access to public waters
 - Developing new fishing grounds
 - Habitat protection
 - Public education
 - Awareness of recreational fishing
 - Public attitude regarding sport fishing
 - Technological/gear innovation
 - Scientific research
 - Political activism
 - Social altruism
 - Bringing new participants into the sport
- These are examples; the list is unlimited!

Request a nomination form via e-mail at **MakingADifference@SportFishingMag.com**.

Award recipients will be announced at the ICAST 2011 tackle trade show, on the *Sport Fishing* website, and in *Sport Fishing* magazine and other media.

Help us make a difference — by recognizing those who do!