Recreational Boating and Fishing Foundation
FY11 State by State Media Creative Rotation

	1st Quarter 2010													2nd Quarter 2010													3rd Quarter 2010													4th Quarter 2010												
	JAN					FEB				MAR				APRIL				MAY				JUNE				JULY				AUG				SEPT				OCT				NOV				DEC							
	28	4	11	18	25	1	8	15	22	1	8	15	22	29	5	12	19	26	3	10	17	24	31	7	14	21	28	5	12	19	26	2	9	16	23	30	6	13	20	27	4	11	18	25	1	8	15	22	29	6	13	20
State by State Flowchart																																																				
Alabama														4/2							5/22																																	
Alaska																																																			
Arizona																																																			
Arkansas																									6/14												*No 2nd drop															
California																																																			
Colorado																																																			
Connecticut																																																			
Delaware																																																			
Florida																						5/26																															
Georgia																																																			
Hawaii																																																			
Idaho																						5/20			6/14																												
Illinois																																																			
Indiana																						5/13			6/15																												
Iowa																						5/10			6/15																												
Kansas																						5/17			6/14																												
Kentucky																						5/10			6/7																												
Louisiana																							5/28																														
Maine																																																			
Maryland																																																			
Massachusetts																																																			
Michigan																						5/3			6/16																												
Minnesota																							4/26														*No 2nd drop															
Mississippi																						4/21			5/22																												
Missouri														3/23								4/19	5/4		5/24																												
Montana																																																			
Nebraska																																																			
Nevada																						5/3					6/21																										
New Hampshire																							5/25														*No 2nd drop															
New Jersey																							5/28														*No 2nd drop															
New Mexico																																																			
New York																							5/24					7/6																									
North Carolina																																																			
North Dakota																																																			
Ohio																																																			
Oklahoma																							4/29																														
Oregon																						5/11					6/22																										
Pennsylvania																							5/24					6/21																										
Rhode Island																																																			
South Carolina																													6/30																						8/16		
South Dakota																																																			
Tennessee																						5/3			6/14																												
Texas																																																		8/10		
Utah																							5/24														*No 2nd drop															
Vermont																						5/18					6/29																										
Virginia																						5/3							7/12																								
Washington														3/29								5/24																																
West Virginia																																																			
Wisconsin																						4/27					6/8																										
Wyoming																																																			